

Steve Molnar

Copywriter. Good Guy.

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Papers

University of Michigan 1995-2000
B.A. Sports Marketing and Advertising
College for Creative Studies 2004-2005
Graphic Design

Praise

ADDY Award - givemeaxis.com 2007
College for Creative Studies Student Exhibition 2005
Writer for the DMAD Target Awards Show 2005 & 2006

Past

2010-Present: Biggs|Gilmore
2009-2010: Freelance
2005-2008: Carlson Marketing
2004-2005: Borders Group, Inc.
2003-2004: Campbell-Ewald Co.
2001-2003: Perich Advertising + Design
2000-2001: Bidlack Creative Group

Practice

CPG - Cottonelle, Huggies, Pop Tarts, Raisin Bran cereals
Automotive - GM, Cadillac, Chevy, Saab, Saturn, Subaru
Social Networking - givemeaxis.com (GM youth marketing initiative)
Clothing - Carhartt
Healthcare - Health Alliance Plan, Blue Cross Blue Shield
Consumer Electronics - Harmon Kardon, JBL, Infinity
Hospitality/Travel - Grand Hotel of Mackinac Island
IT - OnSite ERT
Financial - GMAC Financial, Sovereign Bank, Plante & Moran
Fitness - Liberty Sports Complex
Entertainment - Borders Group Inc

Pluses

Photoshop, Illustrator, InDesign, PowerPoint, Dreamweaver, HTML,
and digital SLR photography.

Passions

Snowboarding. Evil Dead the movie. 30 Rock. Elvis. Surfing - waves not
TV. Frozen Snickers. B sci-fi movies. Neil Diamond karaoke. Advertising.